



**MONTCLAIR RADIOLOGY**

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www.montclairradiology.com • www.lowexposure.com

**News Release**  
**FOR IMMEDIATE RELEASE**

**Montclair, NJ** – July 5, 2011 – Taking advantage of heightened awareness caused by yesterday’s *Good Morning America* coverage of the National Lung Screening Trial, Montclair Radiology has increased its access to Low-Dose CT Screening for those at increased risk of lung cancer.

“Starting immediately, we will make all attempts to accommodate patients and physicians requesting Low-Dose CT Screening,” says Dr. Michael Pollack, one of Montclair Radiology’s board-certified radiologists. “The results of the National Lung Screening Trial, as published by *The New England Journal of Medicine*, confirm our own observations – that low-dose CT screening can significantly improve outcomes for patients in high-risk categories for lung cancer,” he explains.

According to *The New England Journal of Medicine* post, the National Lung Screening Trial found 20% fewer lung cancer deaths among participants who underwent low-dose CT screening as compared to those screened using chest x-rays. 53,000 current and former heavy smokers, aged 55 to 74, participated at 33 sites across the United States. The 7-year long study was conducted by the American College of Radiology Imaging Network and the National Cancer Institute’s Lung Screening Study Group.

*Good Morning America* broadcast coverage of the study on June 29<sup>th</sup>, reaching an estimated 4.6 million people. *MSNBC* followed closely with coverage on July 1<sup>st</sup>. As a result, questions about and demand for low-dose CT screening is expected to increase significantly, especially among patients who are currently or were formerly heavy smokers.

“Screening among patients at high-risk of lung cancer is extremely important,” says Dr. Pollack. He explains, “Preemptively diagnosing lung cancer significantly improves the survival prognosis since symptoms such as coughing and rasping develop in the later stages. The earlier we diagnose lung cancer, the better our chances of helping the patient survive this devastating disease.” Lung cancer is the number one cause of cancer deaths in America, with 157,000 people dying as a result of this disease each year. Only 15% of those diagnosed with lung cancer live more than five years.

The top factors preventing patients from getting low-dose CT scanning are inertia, lack of knowledge, and cost. Preemptive screening is not currently covered by the majority of insurance plans and the cost, typically ranging from \$300 to \$700 per scan, is often beyond the means of most patients. Nevertheless, the benefits of low-dose CT scanning for those at the highest risk for lung cancer – current and former heavy smokers aged 55 and over – in the form of reduced deaths and better outcomes are compelling.

*(more...)*

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### **About Montclair Radiology**

Montclair Radiology has been offering state-of-the art medical imaging for well over 60 years to northern New Jersey neighbors. Three convenient locations in Montclair, Nutley, and West Caldwell enable those needing high quality radiology services to economically take advantage of access to the latest equipment and highly-trained, board-certified doctors of radiology without long travel or wait times.

Montclair Radiology was the first site in America to clinically test MRI and the area's first medical practice to offer open-air MRI. They continue to provide the latest diagnostic tools for earlier and more accurate detection of abnormalities, thus fostering better outcomes. For example, Montclair Radiology recently received Accreditation by the prestigious American College of Radiology for Core Biopsy of the Breast, Fine Needle Aspiration of the Breast and Thyroid, and Breast Ultrasound. They offer the following services:

- Low-Radiation Multi-Detector CT
- MR & CT Arthrograms
- Breast MRI
- Breast Biopsy
- High-Field & Open-Air MRI
- Ultrasound
- Coronary CT Angiography
- Digital Mammography
- Bone Densitometry
- Thyroid Biopsy FNA
- Simplant Denta Scan
- Digital X-Rays

For more information or to schedule an appointment at any Montclair Radiology office, please contact (973) 661-4674.

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